



**We Teach
Alabama**

ALABAMA STATE DEPARTMENT of EDUCATION



Learning that works for Alabama

CTE™

2025 CTE PROFESSIONAL DEVELOPMENT SUMMER CONFERENCE

TUESDAY, JULY 22

9:00 AM – 3:00 PM **Pre-Conference Workshops**

Start your conference off right with a pre-conference workshop! Gain extra insight, deepen your knowledge of key topics, and start networking early. Sessions are tailored to the specific program areas noted below.

- 8:00 – 11:00 AM: Cosmetology & Barbering MCC
- 12:00 – 3:00 PM: Cosmetology & Barbering MCC
- 1:00 – 4:00 PM: School Career Development
Advisor Course Kickoff MCC

3:00 PM – 6:00 PM **Conference Check-In**

MCC Exhibit Hall Level

Be the first in line and ensure a smoother and more efficient start to your conference. You can receive your event credentials and gift ahead of time.

WEDNESDAY, JULY 23

Morning

Breakfast

On Your Own

Attendees should enjoy breakfast on your own before arriving at the conference.

7:00 AM

Conference Check-In & Networking

MCC Exhibit Hall Level

Pick up your conference materials, connect with colleagues, and enjoy the start of the conference. Attendees will be able to pick up their name badges and gift and visit the conference information desk for any additional support.

8:00 AM – 4:30 PM **BLS Instructor Course**

MCC

The American Heart Association BLS Instructor Course certifies the participant to teach the BLS Course, renewal course, and BLS Skill Sessions. This session is open to all educators who are pre-registered for the course.

8:00 AM – 4:00 PM **Exhibitor Showcase**

MCC Concourse Level

The Exhibitor Showcase is a dynamic opportunity for attendees to explore the latest products, services, and innovations from leading CTE partners. This interactive space allows



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exhibitors to showcase their offerings through live demonstrations, product displays, and one-on-one consultations.

9:00 – 10:15 AM Opening Session

MCC South Exhibit Hall

Kick off summer conference with this highly informative and engaging general session! Key highlights of the opening session include:

- *State of CTE in Alabama with Dodd Hawthorne, Assistant State Superintendent for CTE/Workforce Development for ALSDE*
- *National Board-Certified Teachers (NBCT) Recognition*
- *Presenting Sponsor Remarks: Alabama Career Planning System powered by Kuder*
- *Understanding the Modernized National Career Clusters® Framework with Dan Hinderliter, Associate Director, State Policy for Advance CTE*

10:00 AM – 3:30 PM Headshot Studio

MCC Concourse Level

Take a new headshot to start the year off looking your best! A pop-up studio will be set up in the exhibitor area for all attendees to get a new, professional headshot. Photos will be shared with attendees after the event.

10:30 – 11:30 AM Implementing the Framework

MCC South Exhibit Hall

You heard an overview on the mindset behind the modernized framework, and now it is time to think about implementation! This panel will provide an opportunity for key leaders in the CTE ecosystem to share more about the methods planned for implementing this new framework in Alabama. Panelists include:

- *Moderator: Laura Bailey, Alabama State Department of Education*
- *Data Reporting: Dawn Morrison, Alabama State Department of Education*
- *Counseling and Career Coaches: TBD*
- *CTSOs: Craig Collins, Alabama State Department of Education*
- *LEAs: Dr. Chris Kennedy, Alabama Association of Career and Technical Administrators*

11:30 AM – 1:00 PM Lunch (on your own)

MCC North Exhibit Hall

Take time to process the morning's programming while enjoying lunch on your own. Food vendors will be available inside the MCC, or you can venture out to a nearby spot.



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1:00 – 2:15 PM Learning Labs

The afternoon learning labs are the moment to dive into a specific topic based on your specific role in the CTE ecosystem. This session will help you learn, grow, and expand your knowledge so you can lead out in your program area. Attendees should go to the breakout that best represents their role.

- **CTSO 101: Learn the Foundations of Running a Career and Technical Student Organization**
For New CTE Classroom Educators (0-3 Years)
- **CTSO Best Practices: Learn from your Peers and Take your CTSO Leadership to the Next Level**
For Experienced CTE Classroom Educators (4+ Years)
- **Lessons in Change Management: Implementing the Modernized Career Clusters Framework in your LEA**
For CTE Non-Classroom Educators (administrators, counselors, career coaches, WBL coordinators, etc.)

2:30 – 3:30 PM General Session

MCC South Exhibit Hall

Our final plenary session wraps up the day with an inspiring and engaging keynote speaker! Learn more about key CTE initiatives and programs, hear a video message from your CTSO state presidents, and leave inspired!

- *Educator Appreciation*
- *Career Cluster Spotlight Project preview*
- *Keynote Speaker: Gigi Butler of Gigi's Cupcakes*

3:30 PM Dessert Social

MCC

Celebrate the first day of the summer conference while enjoying some sweet treats with peers! Recap the day, key learnings, and insights as you head into the rest of the conference.

3:45 PM ALACTE Affiliate Business Meetings MCC

Alabama Association for Career & Technical Education members are encouraged to attend their respective affiliate business meetings for important business of the organization.

THURSDAY, JULY 24

7:00 AM Breakfast

All Locations

Begin your day with a light breakfast provided by the conference. Breakfast will be served outside all meeting room areas.



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8:00 AM – 2:00 PM **CTSO Engagement Kit Pop Up Shops** All Locations

ALSDE believes in the power of CTSOs! To help teachers recruit and engage students at the local level, every attendee can pick up their customized CTSO engagement kit. These kits include powerful resources and marketing materials to help teachers recruit and engage students and help administrators, counselors, career coaches promote CTSO involvement to all students. Pop up shops will be set up in each area of conference programming. Attendees should pick up the recruitment kit that matches their program area.

8:00 AM – 4:00 PM **Breakout Sessions**

While this year's breakout sessions have suggested audiences based on cluster, sessions are open to any educator. Pick and choose your sessions as you build a custom schedule. There will be more than 50 individual sessions to choose from. Sessions will vary in length from 45 minutes to 3 hours and will be released prior to the conference.

8:00 AM – 4:00 PM **Exhibitor Showcase**

MCC Concourse Level

Continue connecting with our wonderful exhibitors and partners.

11:45 AM – 1:15 PM **Lunch (on your own)**

MCC North Exhibit Hall

Food vendors will be available inside the MCC, or you can venture out to a nearby spot.

4:30 PM **ALACTE Business Meeting & Award Ceremony**

ALACTE members should plan to attend the business meeting and Awards Ceremony. Immediately following, a reception will be held at the Explorium for nominees and winners.

FRIDAY, JULY 25

Morning

Breakfast

On Your Own

Attendees should enjoy breakfast on your own before arriving. Coffee will be provided.

8:00 – 9:15 AM

CTSO Annual Updates

MCC

Career and Technical Student Organizations (CTSOs) are so integral to the CTE experience. Hear from your CTSO managers about the latest updates and what to look forward to in the year ahead.

9:30 – 11:00 AM

Career Cluster Annual Updates

End your conference with key updates and the latest news about your respective Career Cluster® from ALSDE.