

# Alabama CTE

Summer Professional  
Development Conference

**JULY 24-26, 2024 | MOBILE, AL**



**We Teach  
Alabama**

ALABAMA STATE DEPARTMENT of EDUCATION



Learning that works  
for Alabama

# Connect with active CTE educators from across the state as they prepare and make plans for the new academic year.

Spend time with administrators, counselors, career coaches, and teachers and share how you can help them build College+Career-Ready learners!

## SPONSORSHIP LEVELS

### Platinum Sponsor: \$10,000

#### Limited to Three Sponsors

#### All bronze, silver, and gold level offerings, plus:

- Ability to speak (up to 2 minutes) during opening session.
- Prominent logo placement on the conference app.
- Opportunity to include sponsored gift (swag item) in registration materials.
- Four (4) complimentary conference registrations.
- Two (2) floor stickers with sponsor recognition.
- Conference attendee opt-in contact list (or an exclusive post conference flyer with company branding, delivered to all registered attendees. May include offers, informational materials, and social media links.

### Gold Sponsor: \$5,000

#### Bronze and silver level offerings plus:

- Promotional video to be played during pre-show of the opening or closing session (60 seconds max). The video must be submitted by July 1, 2024.
- Logo and spoken word recognition of sponsorship during opening session.
- Participation in both the exhibitor and sponsor digital offerings in the conference app.

- Stand-alone recognition on conference signage as sponsor.
- Double exhibit space (pending availability).
- Inclusion in preconference and post conference sponsor email delivered to all registered attendees.
- Opportunity to present breakout session on Friday, July 26, 2024 (space permitting).

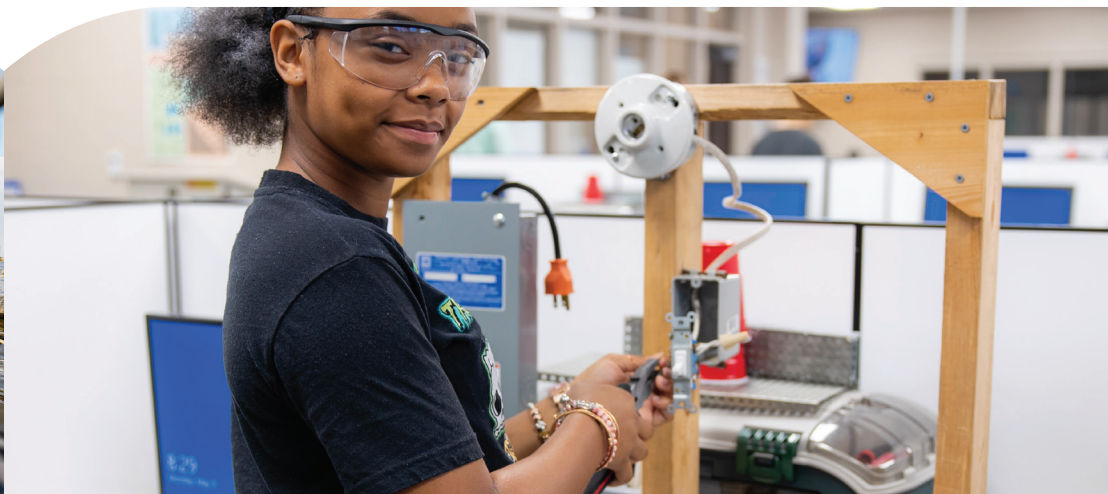
### Silver Sponsor: \$3,000

#### Bronze level offerings plus:

- Signage in the exhibit area on digital presentation screens.
- Registration insert offering (one page, provided by sponsor by July 1, 2024).

### Bronze Sponsor: \$1,500

- Recognition on Alabama CTE Professional Development Conference website and in the conference app.
- Participation in exhibitor digital offerings in conference app.
- Inclusion in preconference sponsor email delivered to all registered attendees.
- Inclusion on a conference sponsor banner.
- Inclusion of general session pre-session sponsor graphic.
- Single exhibit space.



### **Career Cluster In-Kind Sponsor: Varies**

Sponsor a meal function for a specific cluster program area. Will include signage at the meal function space and plenary session recognition. Cluster specific sponsorships are not included in conference sponsorship levels (i.e., bronze, silver, gold, and platinum).

### **Exhibitor Offerings**

- **Standard Booth:** \$700
- **Premium Booth:** \$900 (high traffic area)
- **Double Booth:** \$1,250

The exhibit fee includes a 10'x10' draped booth space; six-foot table, draped; two chairs; ID sign; and wastebasket. Fee does not include labor, shipping charges, special lighting or electrical connections. Also includes one (1) complimentary registration for exhibitor (meals not provided).

- **Exhibit Setup:**  
Tuesday, July 23, 2024 (1:00 – 4:00 p.m.)
- **Exhibit Hours:**  
Wednesday, July 24, 2024 (8:00 a.m. – 4:00 p.m.) and  
Thursday, July 25, 2024 (8:00 a.m. – 4:00 p.m.)
- **Exhibit Strike:**  
Thursday, July 25, 2024 (4:00 p.m.)

## **OTHER SPONSORSHIP OPPORTUNITIES**

### **Attendee Lanyards: \$5,000**

#### **Limited to One Sponsor**

This item is a necessity for all 1,000+ attendees! Let attendees know you support CTE while your company gets recognition with your logo and/or name imprinted boldly on the lanyard. The Lanyard Sponsor receives a special sponsor ribbon and acknowledgment on the conference website and conference program.

### **Attendee App: \$5,000**

#### **Limited to One Sponsor**

Underwrite a significant portion of the conference app by being the title sponsor of the app. Receive a link to your website/materials direct from the app.

*All partners and sponsors will need to be approved by ALSDE. If a partner or sponsor is not approved, full payment will be refunded.*